



ENGLISH SHORT MAT BOWLING ASSOCIATION

DEVELOPMENT OPPORTUNITIES

The ESMBA is offering a range of financial opportunities to promote and develop short mat bowls in England. It has developed a suite of grants and enhanced its well-established loan scheme.

A fund of £10,000 will be set aside for the promotion and development of short mat bowls in England. The fund will be agreed each year by the ESMBA Management Committee, normally at its February seminar. The fund will run from 1st May to 30th April each year and will be topped up each year to at least the original agreed amount.

Grants on offer will be available to associations, leagues, clubs, and individuals whether new or established.

The loan scheme will be widened and made more accessible to eligible parties.

Application rounds will be announced each year and advertised in the appropriate manner to ensure widespread coverage.



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ESMBA DEVELOPMENT OFFICER
GRANTS@ESMBA.CO.UK
WWW.ESMBA.CO.UK



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DEVELOPMENT OPPORTUNITIES CLUBS

Start Ups – Aimed at clubs where most club members have never registered with the ESMBA. To be considered for a grant clubs will have to provide evidence of:

- a) When the club became established
- b) They have adequate insurance to cover players and equipment
- c) Safe and secure premises
- d) Ensure all club members register with the ESMBA for at least 3 years

Capital – Maximum grant available £1,000 for the purchase of short mat bowling equipment (Items considered to have a life span of at least 12 months). Matched funding at least 25% from club i.e., for every £1 the club includes the ESMBA will contribute £4.

Revenue – Maximum grant available £250 per year to help towards the running costs of the club for the first 2 years of being part of the ESMBA. Matched funding at least 50% from club i.e., for every £1 the club includes the ESMBA will contribute £2.

The ESMBA has first call on it for 3 years from the date the equipment was purchased on any equipment purchased through the grant scheme.

No retrospective purchases will be allowed i.e., purchases made before the grant was approved.



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DEVELOPMENT OPPORTUNITIES CLUBS

Existing Clubs – Aimed at clubs that have been established and have most of its members registered with the ESMBA for at least 3 years. To be considered for a grant clubs will have to provide evidence of:

- a) When the club became established
- b) They have adequate insurance to cover players and equipment
- c) Safe and secure premises
- d) Ensure all club members register with the ESMBA for at least a further 3 years

Capital - Maximum grant available £1,000 for the purchase of short mat bowling equipment (Items considered to have a life span of at least 12 months). Matched funding at least 50% from club i.e., for every £1 the club includes the ESMBA will contribute £2.

Revenue – Maximum grant available £250 to help towards the running costs of the club for one year. Matched funding at 100% from club i.e., for every £1 the club includes the ESMBA will contribute £1.

The ESMBA has first call on it for 3 years from the date the equipment was purchased on any equipment purchased through the grant scheme.

No retrospective purchases will be allowed i.e., purchases made before the grant was approved.

If equipment is subject to an insurance claim, then no grant can be applied for. The grant is for replacement of worn-out equipment or new equipment that results in an expansion of the club.



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DEVELOPMENT OPPORTUNITIES OFFICIALS

Officials – To encourage registered players to train/qualify as an official to ensure the continuation of short mat bowling in England at all levels. Most official positions would be considered and would include Umpires, Coaches, Safeguarding Officers, and Committee members. To be eligible for the grant bowlers:

Must be a current ESMBA registered player, have been for at least 2 years and are intending to register for at least another 5 years

Demonstrate through practice for at least 3 years after qualifying/upskilling such as

A newly qualified Umpire to officiate at 2 ICC games at least each year for 3 years. Initially this should be in tandem with an experienced umpire.

A newly qualified Coach to show evidence through CPD records of Coaching each year for 3 years

A new Committee member to provide evidence of serving on a committee each year for 3 years

Maximum grant available £500 with matched funding from the individual at 100% i.e., for every £1 the individual puts the ESMBA will contribute £1. The grant can be used against more than one category.



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DEVELOPMENT OPPORTUNITIES COUNTY ASSOCIATIONS & LEAGUES

County Associations and Leagues – The grants on offer although not directly available to County Associations or Leagues have a benefit to both through increased registrations and participation in short mat bowls. This should help sustain County Associations and Leagues going forward not only financially but also an enhanced skill base.

New County Associations and Leagues would be eligible for a contribution to the initial set up costs of £500 over the first three years of its existence. In return it would be a requirement to register all players each year with the ESMBA for those 3 years. Capital investment would also be available and would be along the lines of the Start Up grant available to new clubs. Each application would be considered on its merits.

Existing County Associations and Leagues that are struggling to meet their day-to-day costs, looking to recruit new members and start up new ventures may be eligible for some funding from the ESMBA. A contribution of up to £500 would be available with 100% matched funding i.e., for every £1 the ESMBA contributes the County Association/League puts in £1. The aim would be for the County Association/League to show an increase in membership for the 3 years following the award of the grant.



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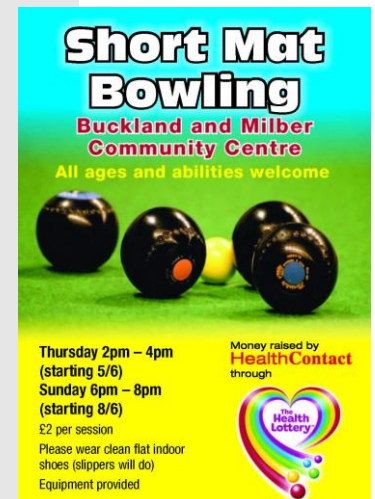
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ENGLISH SHORT MAT BOWLING ASSOCIATION DEVELOPMENT OPPORTUNITIES PROMOTIONAL EVENTS

Social and Promotional Events – Aimed at helping clubs increase participation in short mat bowls clubs through social and promotional events. All events must have an element of bowls e.g., roll ups, competition for those attending, coaching. Events could include but not limited to Coffee Mornings, Afternoon Teas, Fish & Chip Suppers and Bowls drives.

Most club members must be registered with the ESMBA for the club to be eligible. One off funding of £100 as a contribution towards a series of events. It is expected the club would match the funding from the ESMBA i.e., for every £1 the ESMBA contributes the club puts in £1. Photos of the events would be expected to help the ESMBA promote short mat bowls. 50% of the funding provided up front with the balance due once the photos have been provided.

Promotional events aimed at recruiting new players and encouraging players back after a lay off. Events could be open days or evening sessions. Media costs would also be allowed such as adverts. This would be open to clubs and County Associations with one off funding of up to £100 as a contribution with the club or County Association matching it i.e., for every £1 the ESMBA contributes the club/County Association puts in £1.



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ENGLISH SHORT MAT BOWLING ASSOCIATION DEVELOPMENT OPPORTUNITIES LOAN SCHEME

Loan Scheme - Although the loan scheme is well established the take up has never been great. It is planned to publicise this facility more widely and expand the scheme to include:

- a) 0% interest on loans over a period of up to 24 months (previously 12 months)
- b) To cover short term cashflow problems, up to 6 months (previously only covered equipment)
- c) The ESMBA will contribute up to 75% of the costs with the remaining being met through other means available to the entity.

To be eligible the following conditions must be met.

- a) They have adequate insurance to cover players and equipment
- b) Safe and secure premises
- c) Ensure all players register with the ESMBA for at least 3 years
- d) Be aware that any equipment purchased by the grant the ESMBA has first call on it for 3 years from the date the equipment was purchased.
- e) No retrospective purchases will be allowed i.e., purchases made before the grant was approved
- f) If equipment is subject to an insurance claim, then no grant can be applied for. The grant is for replacement of worn-out equipment or new equipment that results in an expansion of the organisation.
- g) A grant cannot be used in conjunction with a loan.



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ENGLISH SHORT MAT BOWLING ASSOCIATION DEVELOPMENT OPPORTUNITIES ADMINISTRATION

Application Process

- a) A round with a closing date will be broadcast by the ESMBA. All applications to be received by that date and would be scrutinised by an ESMBA Sub-Committee.
- b) An application would be through a written proposal to cover the objectives of the grant, what is for and how is it going to be achieved.
- c) Costings must be provided with copies of 3 quotes for equipment from recognised suppliers.
- d) Latest bank statement to be provided to show level of funds available.
- e) Annual accounts where appropriate should be provided
- f) Proof of ESMBA registered players
- g) Depending on applications it is planned for a decision to be made at the next ESMBA Management Committee meeting.



ESMBA Sub – Committee

The Sub – Committee will be chaired by the ESMBA Development Officer with two other committee members to assess the applications. Their recommendations would be passed to the next available ESMBA Committee Meeting for scrutiny and approval.

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